

17th Annual European CME Forum



6–8 November 2024

Madrid, Spain



EUROPEAN
CME Forum

The 17th Annual European CME Forum

European CME Forum is dedicated to bringing together all stakeholder groups with an interest in European and global continuing medical education (CME) and continuing professional development (CPD), promoting multi-channel discussion in an independent and neutral environment.

European CME Forum activities are supported by registration fees and financial support.

We are grateful to the following organisations for their support of this meeting:

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Programme at a glance

Wednesday 6 November

From 08:30 Registration opens

Pre-meeting

09:00–12:30 **Core competencies in CME/CPD**

09:50–12:30 **Specialist group sessions**

Lunch in the restaurant

17th Annual European CME Forum

13:30–14:00 **Opening of the 17th Annual European CME Forum**

Part 1: GenAI and digital innovations

14:00–15:30 **Journal of CME 2024 Special Collection - AI innovations in lifelong learning: Revolutionising CME and CPD**
Oral presentation 1
Workshop elevator pitches

Tea/coffee break (poster and exhibit area)

16:00–17:30 **Workshops**

17:30–18:30 Evening networking reception (poster and exhibit area)

Thursday 7 November

09:00–10:30 **Workshop reflections**
Sharing and disseminating the results of your work
Oral presentation 2

Tea/coffee break with poster tour (poster and exhibit area)

Part 2: Thriving today – anticipating tomorrow

11:00–12:30 **Thriving today: Current best practices**

12:45–13:30 **Lunch with the learners**

14:00–15:30 **Anticipating tomorrow: Developments, techniques and challenges**

Tea/coffee break with poster tour (poster and exhibit area)

16:00–17:30 **Case challenge**

17:30–18:30 Evening networking reception (poster and exhibit area)

Friday 8 November

Part 3: Tomorrow's world today

09:00–10:30 **CME around the world**
Expectations and core competencies of the CME provider in tomorrow's world

Tea/coffee break (poster and exhibit area)

11:00–12:30 **Update from the Journal of CME**
Oral presentation 3
What the future holds
The CME unsession

12:30 Meeting close

Programme

Tomorrow's world today

Wednesday 6 November

From 08:30 Registration opens

09:00–12:30 **Pre-meeting sessions (for all registered participants)**

Core competencies in CME/CPD

09:00–9:45 **CME nuts and bolts**
Led by Adriana Dikancheva (Kenes Group) and Francesca Germoni (Scientific Seminars International Foundation)

09:50–10:35 **Aligning stakeholder expectations: Defining the role and skills of the modern CME provider**
Led by Margarita Velcheva (Kenes Group) and Froukje Sosef (COR2ED)

10:55–11:40 **Knowledge is not enough - We must (help) do (educational design part 1)**
Led by David Price (University of Colorado, American Board of Family Medicine)

11:45–12:30 **Planning CME/CPD 'with the end in mind' (educational design part 2)**
Led by Dean Jenkins (Outcomes Engine)

Specialist group sessions

09:50–10:35 **Accreditation: how and why?**
Led by Reinhard Griebenow (EBAC) and Kate Regnier (ACCME)

10:55–11:40 **How activities are funded compliantly and the appropriate contact between providers and supporters**
Led by Celeste Kolanko (M3), Sophie Wilson (International Medical Press) and Pam Beaton (Independent)

11:45–12:30 **Medical societies and their role in providing accredited education**
Led by Amy Farr (ERS) and Sarah de Vlieger (EHA)

12:30–13:30 Lunch

17th Annual European CME Forum

13:30–14:00 **Opening of the 17th Annual European CME Forum**
Led by Eugene Pozniak (European CME Forum)

Part 1: GenAI and digital innovations

14:00–15:00 **Journal of CME 2024 Special Collection – AI innovations in lifelong learning: Revolutionising CME and CPD**
Led by Michelle Skidmore (Kaplan) with Dean Beals (DKBmed), Monica Ghidinelli (AO Foundation) and Dean Jenkins (Outcomes Engine)

15:00–15:15 **Empathy in practice: AI as a tool for healthcare education**
Oral poster presentation by Nuria Fernández Roldán (Kenes Group)

15:15–15:30 **Workshop elevator pitches**

Tea/coffee break (poster and exhibit area)

16:00–17:30 **Workshops**
Participants choose to attend two from the following parallel workshops

Maximising the potential of outcomes via technology: Preparing for the future whilst embracing the power of now
Led by Pan Chen (PeerVoice) and James White (PeerVoice)

Digital developments in CME/CPD: Balancing learner needs with accreditor and supporter requirements
Led by Monica Ghidinelli (AO Foundation), Onno Kaagman (Medcon International), Thomas Kleinoeder (KWHC) and Margarita Velcheva (Kenes Group)

Leveraging AI throughout the CME/CPD development continuum: When, how, and why to use it
Led by Stuart Crayford (AiCME) and Sven Awege (AiCME)

Do AIs dream of compliant CME? Developing organisational guidelines for the ethical use of generative AI models in medical education
Led by James Bannister (PeerVoice) and Huw Williams (PeerVoice)

17:30–18:30 **End of Day 1 with networking reception (poster and exhibit area)**

Thursday 7 November

09:00–10:00 **Workshop reflections**
Led by Dean Jenkins (Outcomes Engine) with the workshop leaders

10:00–10:15 **Sharing and disseminating the results of our work**
Led by Lisa Sullivan (In Vivo Academy)

10:15–10:30 **Post-COVID-19 pandemic trends in medical congress engagement and digital CME implications**
Oral poster presentation by Ben Gallarda (EPG Health)

Tea/coffee break with poster tour (poster and exhibit area)

Part 2: Thriving today - anticipating tomorrow

11:00–12:30 **Thriving today: Current best practices**
Led by Chris Elmitt (Independent)

From idea to funding: A guide to securing grants and other funding sources for health professions education
Led by Steven Kawczak (Cleveland Clinic) with Álvaro Margolis (Red de Educación Médica Continua) and Pam Beaton (Independent)

Working across borders: Is global IME possible?
Led by Dean Beals (DKBmed) with Gabriella Daewangga (MedFisher), Celeste Kolanko (M3) and Lisa Sullivan (In Vivo Academy)

Newer considerations in multiple choice questions in CME and CPD
Led by David Price (University of Colorado, American Board of Family Medicine)

Why are we only talking about OUTCOMES, when we should also be talking about IMPACT?
Led by Suzanne Murray (AXDEV Group)

12:45–13:30 **Lunch with the learners**
Lawrence Sherman (Meducate Global) leads a discussion with local healthcare professionals

14:00–15:30 **Anticipating tomorrow: Developments, techniques and challenges**
Led by Chris Elmitt (Independent)

Advancing team-based interprofessional education
Led by Álvaro Margolis (Red de Educación Médica Continua) with Steven Kawczak (Cleveland Clinic)

Readiness to change – What is it? How do I use it?
Led by Katie Lucero (Medscape Education) and Lawrence Sherman (Meducate Global)

Advancing thoracic cancer care training through inclusive mentorship and simulation training
Led by Kelly Nevins (International Association for the Study of Lung Cancer)

How are we diversifying our expert pool?
Led by Tamara Allen (Legacy MD) and Eva Thalmann (Legacy MD)

Tea/coffee break with poster tour (poster and exhibit area)

16:00–17:30 **Case challenge**
Led by Chris Elmitt (Independent)

“This house believes that the CME community pays only lip service to incorporating the patient perspective in medical education”
Breakouts led by David Price (University of Colorado) and Froukje Sosef (COR2ED); Pam Beaton (Independent) and Anja Frommelt (Bayer); Amy Farr (ERS) and Sarah de Vlieger (EHA)
Panellists: Maureen Doyle-Scharff (Pfizer), Reinhard Griebenow (EBAC) and Lisa Sullivan (In Vivo Academy)

17:30–18:30 **End of day 2 with networking reception (poster and exhibit area)**

Friday 8 November

Part 3: Tomorrow's world today

09:00–09:45	CME around the world <i>Led by Lawrence Sherman (Meducate Global) with Álvaro Margolis (Red de Educación Médica Continua, Uruguay), Lisa Sullivan (In Vivo Academy, Australia) and Farhan Vakani (Dow University of Health Sciences, Pakistan)</i>
09:45–10:30	Expectations and core competencies of the CME provider in tomorrow's world <i>Led by Chris Elmitt (Independent)</i> Tea/coffee break (poster and exhibition area)
11:00–11:15	Update from the <i>Journal of CME</i> <i>Led by Robin Stevenson (Journal of CME)</i>
11:15–11:30	Continuing professional development to move HCPs along the learning continuum <i>Oral poster presentation by Sarah Nisly (Clinical Education Alliance)</i>
11:30–12:15	What the future holds <i>Panel discussion and final Q&A led by Eugene Pozniak (European CME Forum)</i>
12:15–12:30	The CME unsession <i>Led by Lawrence Sherman (Meducate Global)</i>
12:30	Meeting close

Posters

Saving Souls, Healing Bodies: Faith-Based Outreach

Dean Beals, Stan Pogroszewski, Tabitha Washington, Lesley Simon, Corey Hébert

Active Ageing: HIV prevention and management in the UK

Dean Beals, Stan Pogroszewski, Faith Rogers, Rachel Deerr, Lesley Simon

Artificial Intelligence – a help or hindrance in surgical training?

Ranjeet Bhakar

Towards an expanded level 5 outcomes evaluation framework: Unpacking the complexity of clinician performance

Pan Chen, Caitlin Mardis, Vassiliki Fotaki

Programming CME to meet today's AI reality

Sushant Dahiya, Laura Gaskell

Empathy in practice: AI as a tool for healthcare education

Nuria Fernández Roldán

Post-COVID-19 pandemic trends in medical congress engagement and digital CME implications

Benjamin Gallarda, Claire Aukim-Hastie, Katherine Greig, Francesca Gan, Tulsi Majithia, Matthew Hellyer

Continuing professional development to move HCPs along the learning continuum

Sarah Nisly

Building recommendations for mandatory CME in developing countries: A nominal group study of regional experts

Farhan Vakani, Kerry Uebel, Chinthaka Balasooriya, Apo Demirkol

Plan ahead!
See you next year



18th Annual
European CME Forum
12–14 November 2025
Manchester, UK



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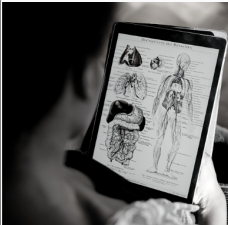
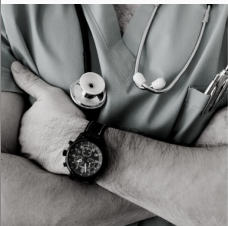
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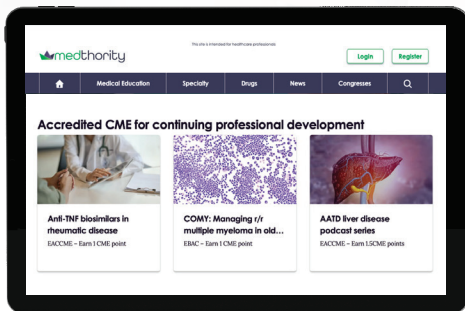
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* Medthority is published by EPG Health.

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The Good CME Practice group (gCMep) is a membership organisation for European continuing medical education (CME) providers. The Group is an initiative of European CME Forum, which has a wider stakeholder base.

The aim of the gCMep is to guide how European CME providers contribute to improving health outcomes through effective education, following four core principles.



Appropriate education

Education designed with clear learning objectives to effect a sustained changing in daily clinical practice.



Balance

Balanced content and faculty, independent of supporter and reflecting clinical picture within the framework of the learning objectives.



Transparency

Full disclosure from faculty and providers involved in scientific content, as well as financial support.



Effectiveness

Education that increases knowledge and skills, and measures intent to maintain or change behaviour in daily clinical practice.

For more information go to
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for information about proceedings from this meeting, further information about past and future meetings,
and updates on other European CME activities.

European CME Forum is dedicated to bringing together all stakeholder groups
with an interest in European and global continuing medical education (CME) and
continuing professional development (CPD), promoting multi-channel discussion in an
independent and neutral environment.

Stichting European CME Forum is a not-for-profit foundation in The Netherlands,
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